

FOR IMMEDIATE RELEASE

Contact: Tina Dennis
Phone: 570-402-2004
E-mail: tdennis@thorntoncreative.com
Date: 6-4-09

Tina Dennis Joins Thornton Creative As Chief Operating Officer

Thornton Creative proudly announces the addition of Ms. Dennis to their management team as they move forward with enhanced service offerings and company expansion.

Tina Dennis has joined Thornton Creative as Chief Operating Officer. Thornton Creative is a Sciota-based full-service marketing company with a nearly 20-year track record of success, Ms. Dennis will hold responsibility for corporate management, public relations, client branding, and national campaign activities.

“We are thrilled to have Tina as an integral part of our management team,” said Tom Thornton, President of Thornton Creative. “Her marketing acumen, which has been proven on a local, national, and international level, will be key to Thornton Creative as we continue our company’s expansion through our nationwide client base. Additionally, we will use her industry insight to implement our business plan’s focus on enhanced service offerings – among them public relations, social marketing, media relations, and event marketing.”

Ms. Dennis brings with her the personal achievement of a more than 12 year career centered on brand building, public relations and comprehensive marketing programs for new launch companies, publications, and products. Previously, Ms. Dennis has worked for such notable companies as The Philadelphia Inquirer/Broad Street Magazines, North American Publishing Company, The Synchronism Group and LTS Builders, in addition to managing her own firm, Tina Dennis Marketing and Public Relations. Her industry specialties are varied and include environmental initiatives, broadband and telecommunications, real estate, travel, sports, and fashion and beauty.

Ms. Dennis is also an active member of the Monroe County community through her numerous board and committee affiliations. She is a Board Member of the Pocono Arts

Council, Advisory Board Member of Pocono Women, and a member of the Environmental Committee for the Greater Pocono Chamber of Commerce.

“I am incredibly excited to join Thornton Creative as they are a company I truly respect and believe represent the best of what a marketing agency should be,” conveyed Ms Dennis.

“This position will allow me to integrate so many facets of marketing that I am passionate about and really give me the chance to dig-in and help companies grow to their full potential.”

####
